



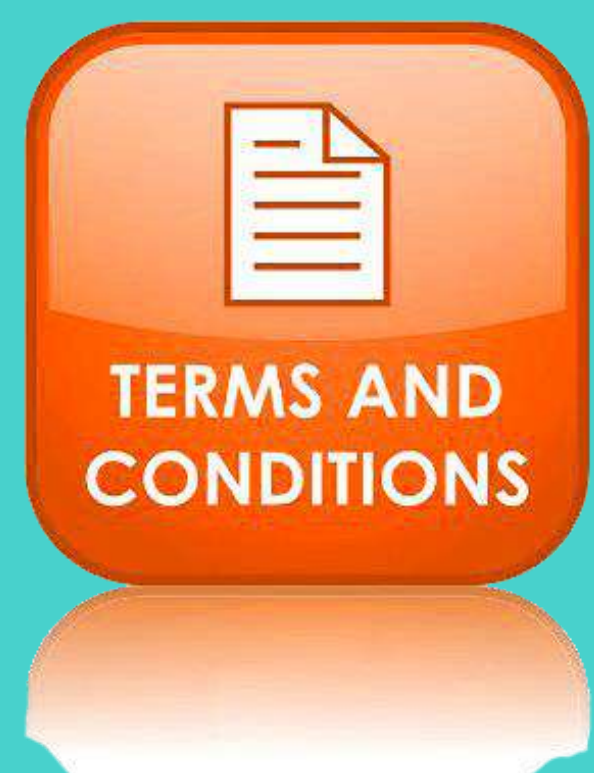
# The CAPrice Initiative:

## A socio-technical solution to digital privacy

Ioannis Chrysakis and Konstantinos Kretsoulas



Every time you use an app or a web service have you ever thought of how your **personal data** have been used by third parties?



Have you ever read the associated **terms and conditions**?

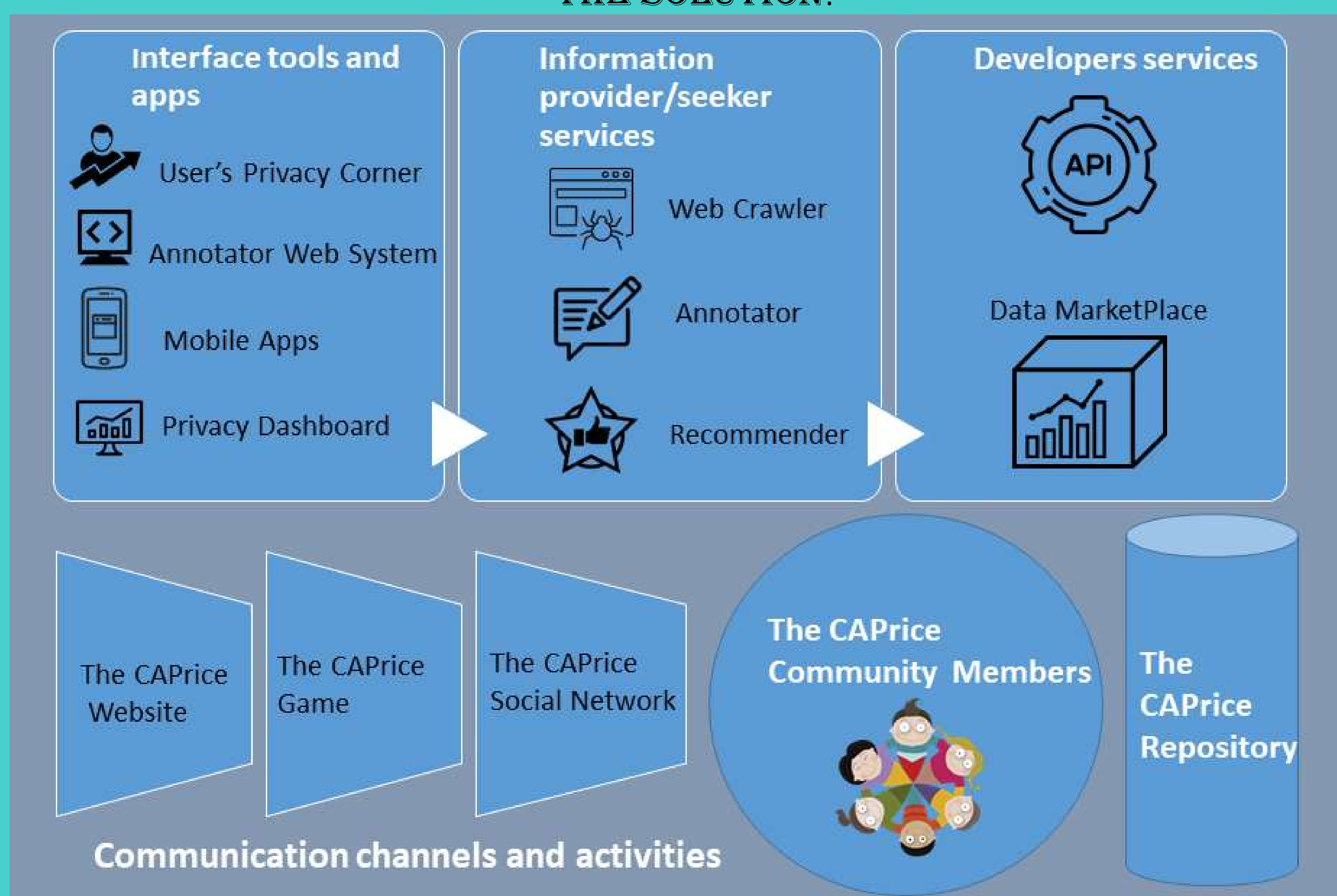
**WHAT:** CAPrice is a community effort that aims to raise **privacy awareness** to the wide public.

**HOW:** Through continuous provision of information through various **communication channels** and the participation in **crowdsourced activities**.

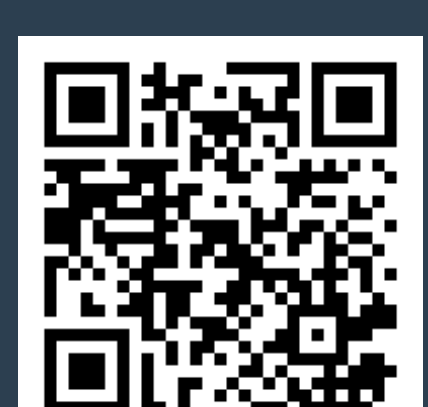
**VISION:** The data collection and use by digital products are driven by the **expectations and needs of the consumers**.



### THE SOLUTION:



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Website:  
<https://caprice-community.net>



Video:  
<https://goo.gl/VX3Bw1>

